

## **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the [www.hylandestateswinery.com](http://www.hylandestateswinery.com) website and Hyland Estates and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Hyland Estates include [www.hylandestateswinery.com](http://www.hylandestateswinery.com). The Hyland Estates website is a news and information as well as e-commerce site. By using the Hyland Estates website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

Hyland Estates may collect personally identifiable information, such as your name. If you purchase Hyland Estates's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. Hyland Estates may also collect anonymous demographic information, which is not unique to you, such as your age, gender and location. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Hyland Estates. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Hyland Estates website.

Hyland Estates encourages you to review the privacy statements of websites you choose to link to from Hyland Estates so that you can understand how those websites collect, use and share your information. Hyland Estates is not responsible for the privacy statements or other content on websites outside of the Hyland Estates website.

### **Use of your Personal Information**

Hyland Estates collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Hyland Estates may also use your personally identifiable information to inform you of other products or services available from Hyland Estates and its affiliates. Hyland Estates may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Hyland Estates does not sell, rent or lease its customer lists to third parties.

Hyland Estates may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. Hyland Estates may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Hyland

Estates, and they are required to maintain the confidentiality of your information.

Hyland Estates may keep track of the websites and pages our users visit within Hyland Estates, in order to determine what Hyland Estates services are the most popular. This data is used to deliver customized content and advertising within Hyland Estates to customers whose behavior indicates that they are interested in a particular subject area.

Hyland Estates will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Hyland Estates or the site; (b) protect and defend the rights or property of Hyland Estates; and, (c) act under exigent circumstances to protect the personal safety of users of Hyland Estates, or the public.

### **Use of Cookies**

The Hyland Estates website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Hyland Estates pages, or register with Hyland Estates site or services, a cookie helps Hyland Estates to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Hyland Estates website, the information you previously provided can be retrieved, so you can easily use the Hyland Estates features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Hyland Estates services or websites you visit.

### **Security of your Personal Information**

Hyland Estates secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

### **Children Under Thirteen**

Hyland Estates does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Hyland Estates by contacting us here:

- Email: [info@hylandestates.com](mailto:info@hylandestates.com)
- Phone: (503) 554-4200

### **Changes to this Statement**

Hyland Estates will occasionally update this Statement of Privacy to reflect company and customer feedback. Hyland Estates encourages you to periodically review this Statement to be informed of how Hyland Estates is protecting your information.

### **Contact Information**

Hyland Estates welcomes your questions or comments regarding this Statement of Privacy. If you believe that Hyland Estates has not adhered to this Statement, please contact Hyland Estates at:

Hyland Estates  
20980 NE Niederberger Rd  
Dundee, Oregon 97115

Email Address:  
[info@hylandestateswinery.com](mailto:info@hylandestateswinery.com)

Telephone number:  
503.554.4200

Effective as of March 02, 2016